



FOR IMMEDIATE RELEASE
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MEDIA ADVISORY

SABRINA GREENLEE AND S.M.O.O.O.T.H., INC. PRESENT SECOND ANNUAL PRETTY SCARS INTO STARS INITIATIVE.

HOUSTON, TX – Continuing its mission to empower and transform survivors of Domestic Violence, S.M.O.O.O.T.H. announces its annual Pretty Scars Into Stars Initiative, which is dedicated to helping women rediscover their inner power and outer beauty. This initiative allows C.E.O. and Founder, Sabrina Greenlee, to share her mission to empower women. S.M.O.O.O.T.H., will be providing two survivors with a day dedicated to celebration, growth, hope, and survival through cosmetic and internal restorations.

***Sabrina Greenlee:** "I began this organization to support, equip, and educate women during their transition from the severe grasp of domestic violence. I want to reiterate to every woman experiencing abuse or adversity, though we are apart, you are not alone - you are worthy. S.M.O.O.O.T.H., is here, and our efforts to support you will continue. That is why I am so proud to announce our second annual Pretty Scars Into Stars Initiative."*

WHO: Sabrina Greenlee (Mother of DeAndre Hopkins, former Texans wide-receiver), J.J. Simmons - Radio/TV Host and Domestic Abuse Advocate, Dr. Shana Lewis, Ph.D., LPC-S, NCC Licensed Professional Counselor.

WHAT: S.M.O.O.O.T.H. provides support to those who are rebuilding their lives after facing adversity. Our Pretty Scars into Stars' participants are selected from local transitional centers or agencies to receive a "Purple Carpet Makeover." A continuous day dedicated to celebrating growth, transformation, and survival through external and internal restoration. Our schedule includes facials, massages, teeth whitening, professional hair, nail, and make-up services. Following their cosmetic treatment, Pretty Scars into Stars' honorees gather for a catered dinner accompanied by a special guest of their choice - for an ultimate Purple Carpet reveal.

WHEN: Saturday, September 26, 2020 **TIME:** 9 a.m. – 3 p.m.

WHERE: The McCarthy | 9789 Katy Fwy, Houston, TX 77024

S.M.O.O.O.T.H. provides support to women rebuilding their lives after facing otherwise insurmountable adversity. Our Pretty Scars Into Stars' participants are selected from local transitional centers or agencies to receive a "Purple Carpet Makeover." A day dedicated to celebrating growth, transformation, and survival through external and internal restoration. Our schedule includes facials, massages, teeth

whitening, professional hair, nail and make-up services. Following their cosmetic treatment, Pretty Scars into Stars' honorees gather for a catered dinner accompanied by a special guest of their choice - for an ultimate Purple Carpet reveal.

2019 Testimonials:

"It was an amazing night, it really was. And I really appreciate her (Sabrina Greenlee) for everything, she's really done for me and my son. It gives me a positive outcome on my situation. I just look (at it like).. I'm going to get through this." [Corterra Payton](#)

"We got to go to this stupendous studio to have our makeup done and of course makeup doesn't make the woman -- the woman makes the makeup," Gill said. "And we know that we're going to go to this event and celebrate overcoming our trauma." [Brandalyn Gill](#)

To learn more S.M.O.O.O.T.H. Inc. please visit www.smoothinc.org

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S.M.O.O.O.T.H., Inc. was founded by Sabrina Greenlee in 2013 and is a 501c(3)non-profit organization whose mission is to educate and empower women and children through mentoring, counseling, lectures, and outreach activities. S.M.O.O.O.T.H., gains access to survivors while in transitional centers, assesses their needs, aspirations, and self-awareness to connect them to reputable community resources. They have chapters located in South Carolina and Texas.