
SHERISE

R E T R E A T

MEDITATE. ELEVATE. CELEBRATE

NFL MOMS AND DOMESTIC VIOLENCE SURVIVOR ADVOCATES
HOST THE
SHE RISE RETREAT FOR SURVIVORS.

**SUPER BOWL LVIII
LAS VEGAS, NEVADA
FEBRUARY 10, 2024**

ABOUT US

Sabrina Greenlee, an empowering leader, author, inspirational speaker and the proud mother of Tennessee Titans' Wide Receiver DeAndre Hopkins – Denise Simmons, a tenacious business executive, organizational strategist, and mother to New York Giants linebacker Isaiah Simmons – The passionate and dynamic Julia Parker, mother to New York Giants Defensive tackle Dexter "Sexy Dexy" Lawrence and the unstoppable Camilla "Lady" Stewart, mother to Cincinnati Bengals wide receiver "Tee" Higgins – have all come together to make a resounding difference where it's needed most. Together, these NFL moms, and former Clemson University Athletes, are set to host a transformative event that will define Super Bowl LVIII week— She Rise Retreat.



MEET OUR

Team



JOANNE SAWYER

Community advocate, empowering leader and compassionate ambassador for **Community Service and Philanthropy** — leading initiatives to partner corporate social responsibility with community needs.



LAUREN MEDLOCK

Owner of the Kansas City based event planning company, **Crystal Moments**. Lauren specializes in turning an event into a one of a kind experience — sure to find unique ways to provide memories that you will never forget



DEATRA L NEAL, PH.D

Author, scholar, consultant, and filmmaker—exploring the intersections of leadership identity, public policy, and community development with a global perspective. **Schematic Leadership Identity Model (SLIM).**



LISA GLUCK

Head of Philanthropy for **LifeLine Financial Group**, a Social Impact Strategist and Charity Advisor — introducing professional athletes and entertainers to philanthropic opportunities.



ALANNA MURRAY, MBA

Executive Director of **SMOOOTH**, with a passion for empowering and uplifting women affected by Domestic Violence. With extended experience in professional sports and the non-profit sector,



SMOOTH

Established in 2013 by founder Sabrina Greenlee, SMOOTH, Inc. is a registered 501(c)(3) non-profit organization. Its core mission revolves around the education and empowerment of women and children. SMOOTH achieves this through a comprehensive approach that includes mentoring, counseling, lectures, and outreach activities. Operating within transitional centers, SMOOTH identifies survivors and conducts assessments of their specific needs, aspirations, and self-awareness. The organization then connects these survivors with reputable community resources to aid in their recovery and growth.



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The She Rise Retreat represents a haven where survivors can rediscover gentleness, care, and the healing power of self-love. This one-day outdoor festival is a celebration of hope and a chance for domestic violence survivors to embark on a new path of thinking, seeing, and living. It's a testament to letting go of past moments that diminished one's spirit, shedding the self-defeating lies that claim your best years are behind you.





EVENT *Impact*

She Rise Retreat stands as a significant festival destined to leave an enduring imprint of healing, celebration, and joy within the lives of survivors. It serves as an essential moment in the journey of individuals who have endured domestic violence. We invite organizations, companies, and individuals who share our commitment to the well-being of women, particularly minority women, to join us in making this event truly profound. Together, we can bring about lasting change and empowerment.

BECOME A SPONSOR

The She Rise Retreat is an important festival remembered as a powerful moment of healing, celebration, and joy for survivors. We need organizations, companies, and individuals who care about women's wellness to join us in making this a profound time.

ELEVATE SPONSOR

\$5,000

- Logo Placement on Retractable Banner
- Thank you during the program & via Sabrina Greenlee, Denise Simmons, Julia Parker and Camilla "Lady" Stewart's social media platforms
- Words of gratitude and appreciation video from DeAndre Hopkins, Isaiah Simmons, "Tee" Higgins and Dexter Lawrence II.

IN-KIND SPONSOR

Please contact
Alanna Murray
amurray@smoothinc.org

MEDITATE SPONSOR

\$10,000

- Exclusive brand signage on our Rose Carpet step & repeat
- Logo Placement on Retractable Banner
- Mention in all press as Title Sponsor
- Thank you during the program & via Sabrina Greenlee, Denise Simmons, Julia Parker and Camilla "Lady" Stewart's social media platforms
- Words of gratitude and appreciation video from DeAndre Hopkins, Isaiah Simmons, "Tee" Higgins and Dexter Lawrence II.
- Personalized, signed memorabilia from DeAndre Hopkins, Isaiah Simmons, "Tee" Higgins and Dexter Lawrence II.

CELEBRATE SPONSOR

\$2,500

- Thank you during the program & via Sabrina Greenlee, Denise Simmons, Julia Parker and Camilla "Lady" Stewart's social media platforms
- Logo Placement on Retractable Banner

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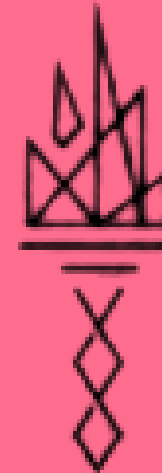
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- Thank you during the program & via Sabrina Greenlee, Denise Simmons, Julia Parker and Camilla "Lady" Stewart's social media platforms

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EVENT INQUIRIES

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